

## PRESS RELEASE

### IBC 2007 - Stand 8.241

**PLEYO presents Multimedia Widgets for mobile telephones, multimedia players and TV decoders, based on an open source web browser.**

Montpellier, August, 30 2007

At IBC 2007, PLEYO will present, on NETIA stand, a consumer device empowered with Multimedia Widgets.

The interface is accessed via a wifi consumer multimedia player and provides various services based on 3 modes:

- **local services and content** stored on the device
- **evolved remote services and content**, available from a dedicated server, in this case equipped with the Manreo Hypercast Warehouse solution by NETIA, a PLEYO partner.
- **web-based services and content** available on the Internet, such as Stage6 (DivX) and Amazon.

The Manreo Hypercast Warehouse solution by NETIA offers access to content, as numerous as they are varied, using precise indexing criteria.

PLEYO offers solutions providing access to these services via consumer devices as well as their aggregation and management on a Web Services platform dedicated to the devices.

This platform is customisable and adaptable to various operator environments and is able to integrate multiple services.

The terminal-integrated solution is available for numerous types of devices, from mobile telephones and multimedia readers, to set-top boxes and TV sets.

These Widgets make use of OWB, PLEYO's open source web browser ([www.sand-labs.org](http://www.sand-labs.org)), which constitutes an evolution of Webkit ([www.webkit.org](http://www.webkit.org)), Apple Inc's open source project.

Web-enabled now !

#### **About PLEYO**

Pleyo is a « web-enabler » for Consumer Electronic Devices, a software Editor specialized in Web solutions for mobile phones, PMPs and STBs.

Pleyo proposes a range of bundled solutions for CEM and Operators in order to deliver contents and services on consumer electronic devices.

More details on [www.pleyo.com](http://www.pleyo.com)

#### **About NETIA**

NETIA is a leading provider of software solutions for audiovisual content management. The company's four product ranges, Radio-Assist<sup>TM</sup> (audio), Manreo<sup>TM</sup> (video), OpenNet<sup>TM</sup> (audio and video) and Media Logging<sup>TM</sup> (audio and video), allow content holders to manage all of their processes--from capture to multichannel broadcasting--over terrestrial channels, the Internet, mobile devices, and other channels.

More details on [www.netia.com](http://www.netia.com)